



**Greg Rocha, Entrepreneur and marketing professional**

Greg was lucky to obtain a solid educational foundation at LBPSB schools, where he explored career paths and created wonderful memories.

At MacDonald High School, he was highly involved in the morning announcements, aspiring to be a reporter on Global News.

Later, thanks to the LBPSB and a wonderful program, he was able to visit Global Television for a day. He was inspired by supportive and encouraging teachers who became his mentors. Many helped kickstart his career and the opening of his business.

Mr. Dion Joseph, Mr. Rob Taylor, Mr. Chris Chang, and Mrs. Sue Tuff were incredibly helpful during those years.

The Leadership program allowed Greg to travel and network with peers from across the province and even Canada. The skills he learned then still serve him today!

Since graduating from Macdonald High School, he obtained a business administration diploma from Vanier College and a bachelor of commerce from Concordia. He also obtained an online MBA from the Australian Institute of Business.

Today, he works at Novartis Pharmaceuticals, where he has held a variety of roles with increasing responsibility from analytics, sales, and now marketing.

Aside from being a passionate business professional, Greg also is passionate about music and entertainment and runs his own DJ business which he started with his partner, a fellow MacDonald grad. Even after 15 years, they remain active in the entertainment scene.

Overall, his LBPSB years were a great experience and a key milestone in Greg's career path. A huge thank you to everyone along the journey for their support and the very best to future grads!