



**Lori Gitomer and Tracy Luckow, Entrepreneurs and inventors at Whipnotic**

Sometimes you just need to look back at your past to understand how you created your future. As graduates of Lindsay Place High School (Tracy '94, Lori '96), we were fortunate enough to benefit from a well-rounded, open minded, diverse education.

Whether we were in Mr. Kozman's chemistry class, Mr. Jackson's student council meeting or Mr. Doxas' music room, we were challenged to think creatively, to problem solve, and to work collaboratively and respectfully with our peers.

One memory that stands out was the "rocket building challenge" in Mr. Worshell's grade 10 physics class. As a

team, we were asked to build and launch our very own rocket, using what we learned in the classroom. Honestly, our rocket didn't make it very far at all! However, when things get very complicated and feel impossible in our day-to-day as adults, we fondly remember that at least we're not launching rockets...we're just launching whipped cream!

Those lessons serve us very well as Entrepreneurs and Inventors. When we took on the challenge of reinventing the whipped cream category in the United States, it required us to create an entirely new technology and to invent a new brand Whipnotic. Many of our earliest "phone a friend" and best supporters were our friends and former teachers from back in high school, who continue to cheer us on in every social media post.

We're so proud to be graduates of LPHS and feel grateful for the strong foundation, the fond memories and the warm relationships that we still nurture. We're also so proud of our Mother's incredible devotion and commitment to the Lester B Pearson school board throughout her career.